



Rita Owen
Malice Domestic Advertising
54 Second Avenue, Apt. 2
Raritan, NJ 08869
Phone: 908-526-2297

malicedomesticadvertising@gmail.com

Come join us for Malice 32/33!

Why take out an ad in the Malice Domestic 32/33 *Program Book*?

- Maximize exposure of attending authors
- Remind readers about currently available or upcoming books
- Salute Agatha Awards nominees
- Attract new fans — and greet faithful ones

Ads create and foster that intangible bond between author and reader. Malice's advertising rates are a bargain, with no increase in price over last year.

Reserve your space now by completing the form on the attached *Program Book* Advertising Reservation Form and returning it with the appropriate payment or invoicing information to:

Rita Owen
Malice Domestic Advertising
54 Second Avenue, Apt. 2
Raritan, NJ 08869

Reserve your ad space in the Malice 32/33 *Program Book* now. You don't need to decide on the ad copy immediately; actual copy is due **no later than** March 15, 2021.

If you have any questions, please call me at 908-526-2297 or email to malicedomesticadvertising@gmail.com

Rita Owen
Publications and Advertising



malice
domestic

Rita Owen
Malice Domestic Advertising
54 Second Avenue, Apt. 2
Raritan, NJ 08869
Phone: 908-526-2297
Email:
malicedomesticadvertising@gmail.com

Malice Domestic 32/33

April 30 – May 2, 2021

PROGRAM BOOK ADVERTISING SPECIFICATIONS & RATES

PROGRAM SPECIFICATIONS:

Trim size: 8.5" x 11"
Live image area: 7.25" x 9.825"
No bleed.
Ink: Black only interior.
(full color – CMYK covers.)

RATES

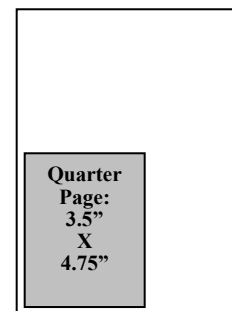
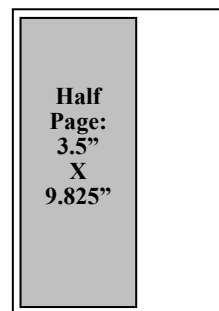
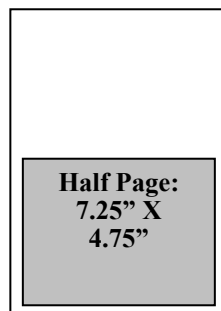
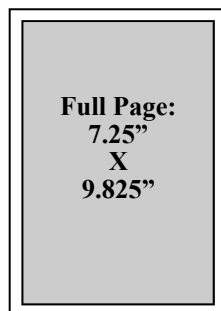
Inside cover (Back, full page only):	\$350	SOLD
Inside cover (Front, full page only):	\$350	
Back cover (full page only):	\$425	
Interior pages:		
Full page:	\$325	
Half page:	\$250	
Quarter page:	\$200	

AD FORMAT – high res PDF:

Save ad as GRAYSCALE PDF (CMYK for covers). High resolution / ready for high quality print.
Link all images and embed all fonts. If fonts are not embedded they may not print correctly.

Ad can also be a TIF, at least 300 dpi (dots per inch). Any question about file formats, please email Rita Owen at malicepublications@verizon.net or malicedomesticadvertising@gmail.com.

SIZES/CONFIGURATIONS



DEADLINES ARE FIRM!

RESERVE EARLY: Please facilitate program production by reserving your ad space as early as possible.

Complete and submit the reservation form **no later than March 1, 2021.**

Pay online at <http://malicedomestic.org/advertising.html> (see links at bottom of webpage) or send check to address given above.

Ad files must be submitted no later than March 15, 2021

Ads that are not electronic, or camera-ready, can be created for an additional charge: Submit by 2/15/21.

\$95 quarter page • \$150 half page • \$250 full page • Email: malicepublications@verizon.net



Malice Domestic 31/32 April 30 – May 2, 2021

Program Book Advertising Reservation Form

(Please use a separate form for each ad requested)

Please reserve advertising space in the Malice Domestic 32 *Program Book* as follows:

Rita Owen
Malice Domestic Advertising
54 Second Avenue, Apt. 2
Raritan, NJ 08869
Phone: 908-526-2297
Email:
malicedomesticadvertising@gmail.com

Covers: (ads are full color – CMYK)

Inside Back Cover	(7.25" X 9.825")	\$350	SOLD
Inside Front Cover	(7.25" X 9.825")	\$350	
Back Cover	(8" x 10.5")	\$425	

Interior pages: (ads are grayscale)

Full page:	\$325
Half page vertical:	\$250
Half page horizontal:	\$250
Quarter page:	\$200

Additional artwork fees to create ads from unformatted material:

Full page –	\$250
Half page –	\$150
Quarter Page –	\$95

*Covers are assigned on a first-come, first-served basis using date the space reservation/payment is received.
In the event of a tie, a random drawing will be made.*

Payment Enclosed: \$ _____ Paid Online: \$ _____

Please Invoice: \$ _____ Purchase Order # _____

Name _____

Company _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

Email _____

RESERVATION DEADLINE: March 1, 2021. Please retain a copy of this form for your records. If you are not sending ad file with this form, please make a second copy of the form to accompany ad copy if sent through the mail. Send this reservation form and check (or indication payment was made online) to the mailing address given above, or by email to:

malicedomesticadvertising@gmail.com