



malice  
domestic

Joni Langevoort  
(for advertising only)  
9511 Bent Creek  
Lane  
Vienna, VA 22182  
Phone: 703-757-7535  
Email:  
maliceads@  
gmail.com

# Malice Domestic 22

## April 30-May 2, 2010

### PROGRAM BOOK ADVERTISING SPECIFICATIONS & RATES

#### PROGRAM SPECIFICATIONS:

Trim size: 8.5" x 11"  
Live image area: 7.25" x 10" No bleeds  
Screens: 133-line preferred  
Ink: Black only

#### RATES

Inside covers (front or back, full page only): SOLD

Back cover (full page only): SOLD

#### Interior pages:

Full page: \$325  
Half page: \$250  
Quarter page: \$200

Ads that are not electronic, or camera-ready, can be created for an additional charge:

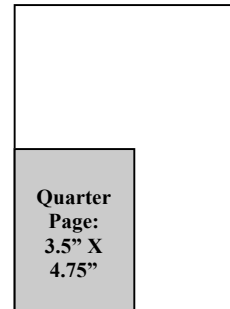
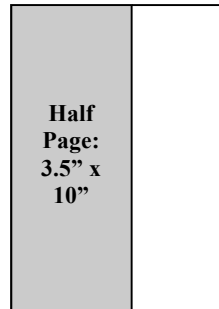
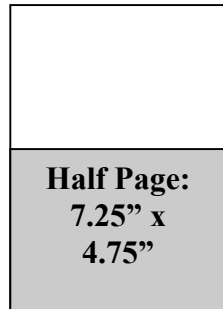
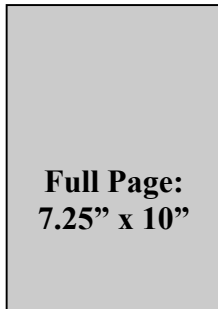
\$85 quarter page  
\$135 half page  
\$180 full page

#### Ads may be submitted as:

Camera-ready art: Call 703-578-0397

Mac platform Quark 5.0 or below collected for output; or any hi-res Photoshop, Tif, or jpeg (300 dpi), PDF, or Adobe Illustrator on Zip (100), diskette, or CD-ROM. (Always include hard copy and all fonts/graphics used.)

#### SIZES/CONFIGURATIONS



#### DEADLINES MUST BE FIRM!

Please facilitate program production by reserving your ad space as early as possible.  
Complete the reservation form and send with payment no later than **March 1, 2010**.

All Ads not camera-ready must be submitted no later than **February 22, 2010**

All Camera-ready ads/electronic files must be submitted by **March 1, 2010**



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# Malice Domestic 22 April 30-May 2, 2010

## Program Advertising Reservation/Insertion Form

(Please use a separate form for each ad requested. Photocopy this form as needed.)

Please reserve advertising space in the Malice Domestic 22 program as follows:

(for advertising only)  
Joni Langevoort  
9511 Bent Creek Lane  
Vienna, VA 22182  
Phone: 703-757-7535  
Email:  
maliceads@  
gmail.com

<u>Covers:</u>		
Inside Front Cover		SOLD
Inside Back Cover		SOLD
Back Cover		SOLD
<u>Interior pages:</u>		
Full page:		\$325
Half page vertical:		\$250
Half page horizontal:		\$250
Quarter page:		\$200

### Additional artwork charge for ads not camera-ready/electronic:

Full page - \$180  
Half page - \$135  
Quarter Page - \$85

*Covers are assigned on a first-come, first-served basis using date space reservation/payment is received. In the event of a tie, a random drawing will be made.*

Payment Enclosed: \$ \_\_\_\_\_  
Please Invoice: \$ \_\_\_\_\_ Purchase Order # \_\_\_\_\_  
Name \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Email \_\_\_\_\_

**Please retain a copy of this form for your records. If you are not sending ad copy with this form at this time, please make a second copy of the form to accompany ad copy when it is forwarded. Thank you.**